

How to Apply Paint

First—See that the surface is perfectly dry, clean and free from all loose particles.

Second—Be careful that all knots and sappy places are carefully covered with pure orange shellac varnish before any paint is applied.

Third—Do not putty nail holes or other holes until after the first coat is put on.

Fourth—Use plenty of "elbow grease" in applying paint. A good paint needs brushing. It will last longer for it.

Refer to the Direction Label which is found on every container.

To Estimate the Quantity Required

Add the length of both sides
of the building.....30 ft.
30 ft.

Add the length of both ends
of the building.....25 ft.
25 ft.

110 ft.

Then multiply by the average
height.....20 ft.

2200 ft.

Then divide by 350 square feet.
Gallons. required.....6 2-7

One gallon of Patton's Sun-Proof Paint when used according to directions will cover 350 square feet of average surface on new work two coats, or 250 square feet, three coats.

HIGHER PRICED COLORS

The cost of some pigments makes it impossible to sell certain colors at the regular price. The higher priced colors are marked thus (*) on the card.

PATTON'S



Sun-Proof Liquid Paint



MADE IN U.S.A.

PATTON PAINT CO.

MILWAUKEE, WIS. - NEWARK, N.J.

A. H. SPENCER &
COMPANY

PATTON'S Sun-Proof Paint is the best Paint made

An honest, practical paint, entirely free from water or other adulterant.

This paint is made in the Patton proportion and is composed of oxide of zinc for durability, lead for body, and a little silica (ground quartz) for a filler and elasticity. This base is thinned with pure linseed oil and turpentine driers—no water or chemicals.

Why Patton's Sun-Proof Pure Liquid, Ready-for-Use Paint is the best is summed up in the following:

First—Because the base is theoretically and practically perfect and made in the Patton proportions.

Second—Because the colors are clear, bright and glossy.

Third—Because every drop is always the same, thoroughly ground by machinery in exact proportions. Hand-mixed paints are altogether guess work—guess at the amount of oil, drier and pigment. Too much drier or pigment is fatal to a durable paint.

Fourth—Because the Pattons use pure linseed oil. There is a doubt about the purity of the oil you ordinarily buy.

Fifth—Because Patton's Sun-Proof Paint covers much more surface for the money than "cheap" paint.

And Last—Because Patton's Sun-Proof Ready-for-Use Paint is fully twice as durable as any pure lead paint or any of the ordinary paints on the market.

Is Durable — Because

The Secret of the durability of Sun-Proof Paint is explained in the following:

The **Base** is zinc, silica and white lead in scientific proportions, and not merely white lead alone.

The **Oil** in which these pigments are ground is absolutely Pure Linseed Oil, and there are no other ingredients except the paint pigments and the best quality of Turpentine (not benzine) drier. The paint contains no water or kerosene.

The **Colors** used for tinting are the most durable grades and are clear, bright and the most permanent colors of their several kinds.

This paint resists the action of the sun and atmosphere wonderfully, and lasts fully twice as long as the best quality of white lead paint or any of the ordinary paints on the market.

Sun-Proof Paint sells about at the same price as other standard paints, notwithstanding the fact that it covers more surface per gallon, fills the wood thoroughly, is elastic and very durable.

Concerning Colors

In selecting paint many persons give no thought to the permanence of various colors. All shades of Patton's Sun-Proof Paint are as unchangeable as such colors can be made, but there are certain colors that cannot be made permanent. They will either darken gradually under the blaze of the sun, or fade more or less quickly.

The blues, pinks and delicate tints intended solely for interior works, and so marked on our color cards, should never be used where they will be exposed to the sun. The greens of yellowish cast are more fugitive than the darker greens; the former will grow lighter, while the latter will darken.

The grays, browns, and yellows, and the many beautiful shades and tints made therefrom are of the permanent order, and we therefore recommend their use where permanency of color is especially desirable.

The colors shown on our color cards match as nearly as possible the color of the paint when dry. Color chips, when kept from the light, as when the card is folded, change their color, the change being more marked in some shades than in others. When color chips are exposed to light, and the applied paint is allowed to dry, the paint and the sample chip will match.

Important Information About Priming

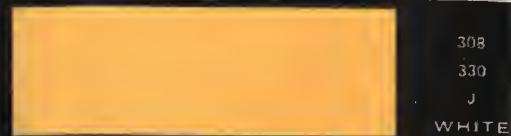
The first time a house is painted is the most important. A poor foundation sometimes causes trouble for years. There is no part of painting more important than priming. See to it that the primer is the best paint obtainable. It would be better to put a poor paint on a good primer than to apply a good paint over a poor primer. The old theory that anything is good enough for the priming coat has been disproved by experience. It is the paint next to the wood that "lets go" and causes peeling. **Do not prime with ochre.**

Be sure that the woodwork under the eaves and window sills is thoroughly dry before applying paint. The wood dries slowly in such places. Water (dampness) under paint causes blisters and peeling. Never paint in wet weather. If properly applied (see directions), under favorable conditions, Patton's Sun-Proof Paint will wear well for five years, and sometimes twice that long.

PATTON'S SUN-PROOF PAINTS



MILWAUKEE BRICK 55



CREAM CITY 172



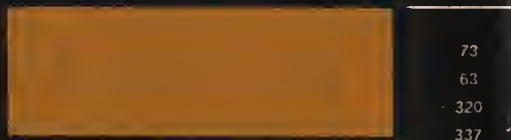
STRAW 173



COLONIAL 174



NAPLES 175



DEEP BUFF 308



★ LEMON 324



★ PRIMROSE YELLOW 176

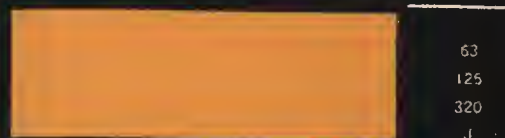
PATTON'S SUN-PROOF PAINTS



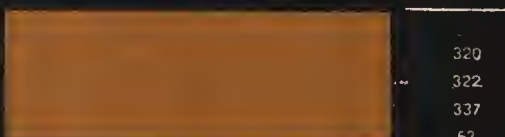
LIGHT BUFF 322



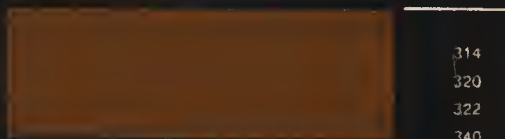
SALMON BUFF 78



RICH BUFF 314



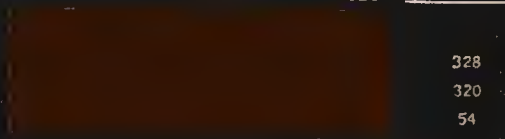
INDIAN TAN J



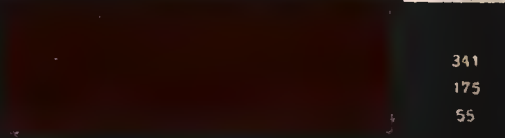
LEATHER 125



AMBER BROWN 320

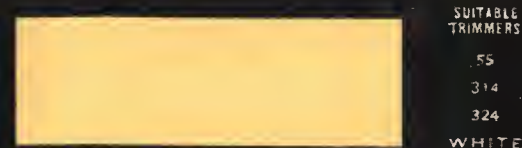


BROWN 306



COPPER BROWN 340

PATTON'S SUN-PROOF PAINTS



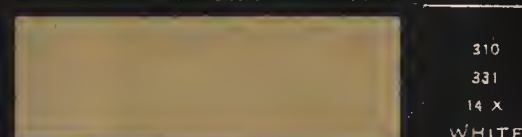
JERSEY CREAM 330



LIGHT STONE 331



PEARL GRAY 14 X



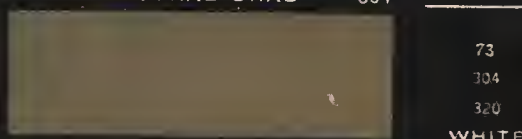
FRENCH GRAY 302



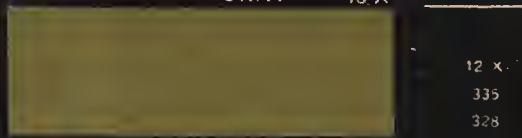
SLATE 310



NEUTRAL DRAB 304



RUSSIAN GRAY 13 X



PORTLAND STONE 73

ALSO INSIDE AND OUTSIDE WHIT

PATTON'S SUN-PROOF PAINTS

	SUITABLE TRIMMERS
	328
	335
	73
	69
LIGHT OLIVE 12 X	
	335
	12 X
	336
PEA GREEN. 69	
	149
	341
	WHITE
APPLE GREEN 148	
	148
	341
	WHITE
NILE GREEN 149	
	336
	12 X
	WHITE
BRIGHT OLIVE 335	
	335
	12 X
	341
WILLOW GREEN 336	
	336
	148
	WHITE
COPPER VERDE 341	
	WINDOW AND STORM SASH
SASH GREEN 333	

PATTON'S SUN-PROOF PAINTS

	SUITABLE TRIMMERS
	12 X
	304
	302
	WHITE
SILVER GRAY 332	
	INTERIOR, PORCH CEILINGS, ETC.
SEA GREEN 334	
	INTERIOR, PORCH CEILINGS, ETC.
PINK 177	
	337
	314
	308
	78
LIGHT TERRA COTTA 63	
	63
	J
	125
VENETIAN BRICK V	
	336
	J
	WHITE
BRICK RED 337	
	314
	306
	322
BROWN STONE 54	
	306
	320
MOROCCO BROWN 328	

PATTON'S SUN-PROOF PAINTS

	INTERIOR, PORCH CEILINGS, ETC.
TURQUOISE 179	
	INTERIOR, PORCH CEILINGS, ETC.
AZURE 178	
	INTERIOR, PORCH CEILINGS, ETC.
★ BLUE 326	
	PORCH FURNITURE, ETC.
★ VERMILION 339	
	PORCH FURNITURE, ETC.
★ CHERRY RED 343	
	PORCH FURNITURE, BLINDS, ETC.
★ KENTUCKY BLIND GREEN 338	
	BLINDS SASH, ETC.
★ KILLARNEY GREEN 342	
	STORE FRONTS, DOORS, SASH, ETC.
★ TUSCAN 4 X	

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Concerning Colors

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LIBRARY

<https://archive.org/details/buildingtechnologyheritagelibrary>

From the collection of:

Jablonski Building Conservation
www.jbconservation.com

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plied paint is allowed to dry, the paint
and the sample chip will match.

Important Information About Priming

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important. A poor
sometimes causes
years. There is no
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better to put a poor
good primer than to
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d enough for the prim-
been disproved by ex-
It is the paint next to
at "lets go" and causes
Do not prime with

that the woodwork
eaves and window sills
ly dry before applying
he wood dries slowly
aces. Water (damp-
er paint causes blisters
g. Never paint in wet
If properly applied
(ions), under favorable
Patton's Sun-Proof

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